

Dayton

C. 71.6

75

# MORALE

TECHNICAL DOCUMENT
Classification No. C. 71.6 / 5

## THE NAVY'S TRANS-ATLANTIC FLIGHT

RETURN TO  
Technical Data Files  
TECHNICAL SECTION



UNITED STATES NAVY  
1919  
RETURN TO  
Technical Data Files  
TECHNICAL SECTION



# MORALE

---



Issued by  
Sixth Division  
Bureau of Navigation  
U. S. N.

---

Sketches and Paintings by Lieut. Comdr. Henry Reuterdaahl, U.S.N.R.F. and Lieut. C. E. Ruttan, U.S.N.R.F.  
Who Accompanied the Navy Trans-Atlantic Flight Expedition.

148  
1010  
NAVY

## *Foreword*

**T**HERE seems to have been some question in the Naval Service as to just what the word "Morale" means. This booklet is issued not only to place before the Navy its achievements in a new element, but also to define, in pictures unmistakable in meaning, the term "Morale".

Sixth Division  
Bureau of Navigation.  
Navy Department.

## *Morale — A Definition*

“Condition is to the athlete’s body what Morale is to the mind. Morale is condition. Good Morale is good of the inner man; it is the state of will in which you can get most from the machinery, deliver blows with the greatest effect, take blows with the least depression and hold out for the longest time. It is both fighting power, staying power and strength to resist the mental infections which fear, discouragement and fatigue bring with them. It is the perpetual ability to come back.



## *Vision.*

Morale: The vision which conceived the flight; the pioneer spirit which has made the nation great; the inspiration of the nation's confidence which sent the Navy air squadron on its way across the sea.



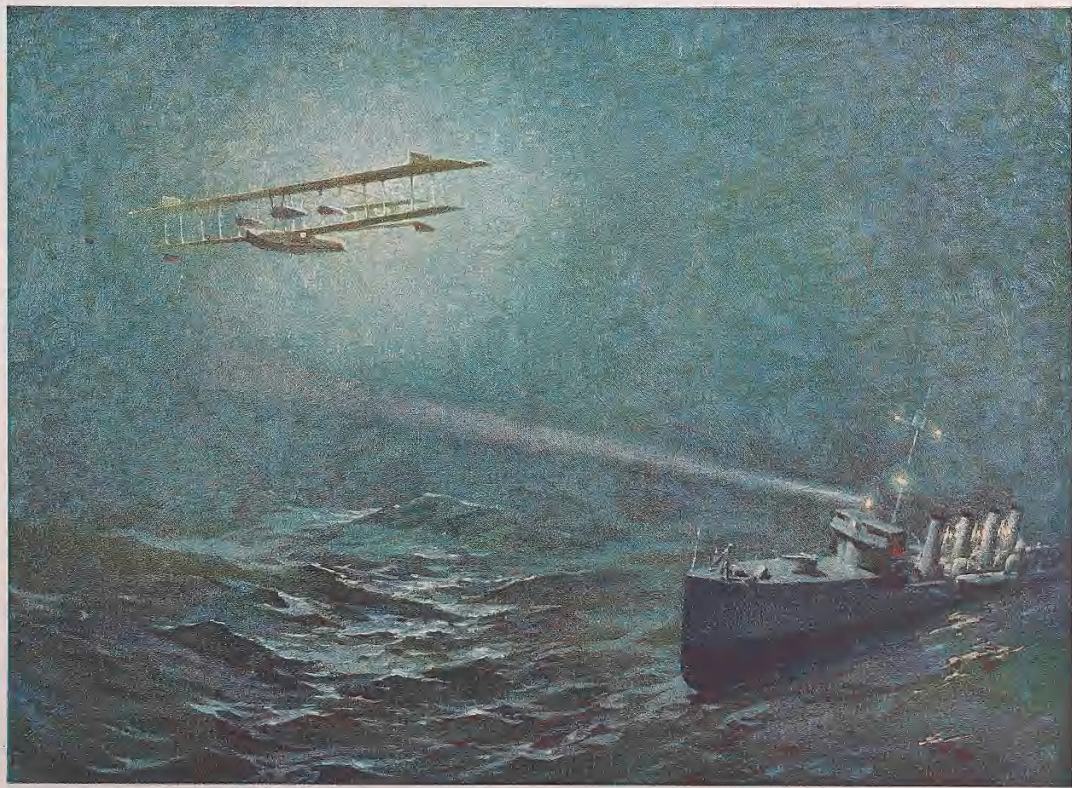
## *“Knowledge”*

Morale: The brain that plans, invents and guides,  
that prepares for all emergencies and conquers in  
spite of heavy odds.





*Showing  
the Way.*



## *“Devotion to Duty”*

Morale: The spirit which sent our planes to bridge the ocean's airs; the skill which put the destroyer there; the daring which flies the plane; the patience, the courage, the devotion to duty for which the letters “U. S. N.” have always stood.



*Standing  
By.*





*“Coolness in Danger”*

Morale: The strength which binds the watcher to his post; the patient skill which fights throughout the night; the coolness in danger which saved the NC-3.



*For 64  
Hours the  
Crew  
Held the  
Pontoon  
Fast.*



*“The Fighting Spirit”*

Morale: The spirit that bids defiance to any fate;  
that always wins through any trial: that stands or  
falls bravely, fighting to the last.



## *Dawn and Defiance.*

All through the night the crew of the NC-3 kept her afloat by standing watch in the face of tremendous odds, and with hope about gone. Then the sun rose. They saved the NC-3 and won a victory for the Navy.



## *“Game to the Last”*

Morale: The quality which binds the Captain to his ship until she sinks beneath his feet or is wrecked beyond repair, the force which kept the NC-1 afloat until there was no hope to save her.





*The  
Rescue of  
the Per-  
sonnel of  
the NC-1.*



## *“Team Work”*

Morale: The success of this great task involved the use of naval units of all types; battleships, cruisers, destroyers and supply vessels--about 300 ships. To win, the Navy must be one team, up and down the line, from Admiral to coal-passer.

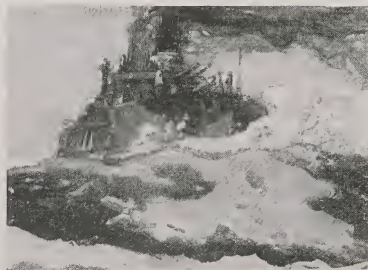


*Harbor-  
Ponta  
Delgada,  
Azores -  
with U. S.  
Warships.*



*“Perpetual Ability to Come Back”*

Morale: The fighters nerve, the indomitable courage that fought an Atlantic gale for many weary hours and at last, scorning assistance, took the NC-3 into port.





*Refusing  
Aid, the  
NC-3  
Made Port*



*“The Finishing Spirit—First, Last and All the Time”*

Morale: The stick-to-it-ivness that wins. The steady hand that takes no long chances, measures the very last foot that separates “near success” from absolute success; the modesty and pride that makes good work its own reward. In the last analysis this attitude makes enduring morale.

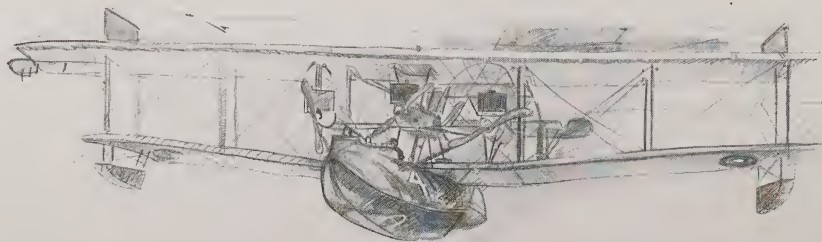


*Arrival of  
NC-4 at  
Ponta  
Delgada,  
Azores.*



*“Attention to Duty”*

Morale: The belief that one thing at a time done well means success in the final run. First, the zealous attention to duty, second, the plaudits.





*The First  
Lap - the  
Azores.*

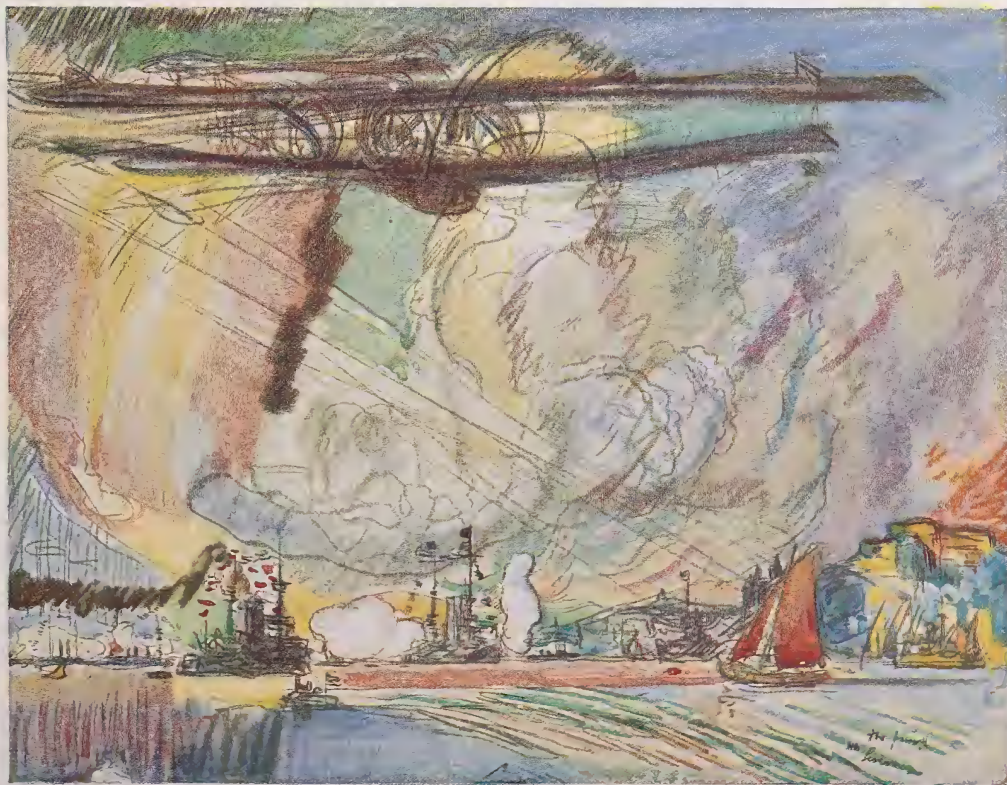


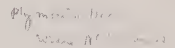
## *“Never Say Die”*

Morale: Though at first hard luck discouraged the daring officers and crew of the NC-4, pluck and the indomitable American Spirit of “carry on” brought them along to their goal.



*Lisbon, -  
the Final  
Step to  
Success.*

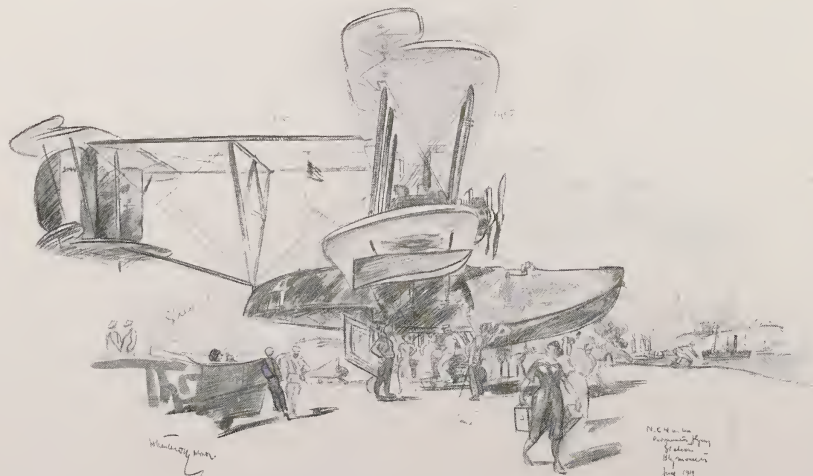






*Plymouth,  
the Double  
Finish.*





N. C. H. Co. Inc.  
Paramount Bldg  
400 E. 1st St.  
Birmingham  
June 1948  
and British figure designs in painting  
and setting points

## *Keep the Navy Fit to Fight*

### The Purpose of the Morale Division

THE greatest sea-fighter in history said: "A Navy is composed of men, the ships are only its tools".

The Navy Department has recognized the fundamental correctness of this saying and has established, under the Bureau of Navigation, a Division whose work it is to look out for the comfort, contentment, recreation and education of the men of the Navy. The aims of this Division are to draw around the youth of the American Navy a circle in which the good is made as attractive as the evil; to stimulate ambition by a rational system of free education; to give the American Sailor the true Navy spirit by teaching him the glorious deeds of his predecessors in the Navy; to develop his eye and hand by competitive athletics; to bind him closer to his home; to give him the freedom of the best homes in the communities he visits; to keep him near his God by a fine and practical religious teaching.

The Mission of the Sixth Division of the Bureau of Navigation is "To Aid Constituted Authority to Maintain a High Morale." On November 15th, four days after the signing of the Armistice, steps were taken in the Navy to organize this Division; and most carefully selected officers of the Navy, representing all the sea-going corps, have been ordered in connection with this work. It was recognized that the work of the Commission on Training Camp Activities, and that of the great Welfare Organizations, should not be allowed to lapse, but should be made permanent and handled by the Navy itself. It is far more important that the splendid personnel of the Navy be guarded against deteriorating influences, than that rust be kept from the guns and machines.

The organization of this Division includes a section covering Athletics, Social Hygiene, Motion Pictures, Entertainments, Music, Religion, Education, Recreation, development of Community Organizations, Home Service to the Men, Navy Traditions and in short, all the activities which go toward making the Navy a good, clean and happy place in which to live.

Over \$7,000,000 was spent by the great Welfare Organizations in their work during the year 1919 in the United States alone, for the Navy. Congress appropriated \$400,000 to carry on this work in the Navy, with the assistance of the Welfare Organizations. Officers have been selected as Aides for Morale, on the Staffs of the Commandants of the several Naval Districts.







---

Acknowledgment is extended to the Publishers of Scribners Magazine for their kindness in supplying black and white plates of NC- 4 and Plymouth Hoe.

Press U. S. Navy Recruiting Bureau, New York



